



**Media Release: For Immediate Release**

**Jeans for Genes®, proud supporters of Song Summit 2012, launch the Jamm for a Cause™  
Competition on Monday 19 March 2012**

**March 2012.** Jeans for Genes and Song Summit 2012 are calling for all talented musicians to get involved in Jamm for a Cause and help support vital genetic research to prevent and treat children's diseases.

Finalists will be selected to participate in a Jamm for Genes LIVE performance on Sunday 27<sup>th</sup> of May at Song Summit 2012, in front of an audience of producers, record companies' executives and other industry professionals from around Australia. Winners also have the chance to become a Jeans for Genes ambassador, with further opportunities to perform throughout the year.

Artists can enter their original music composition or co-written work by logging onto [www.songsummit.com.au/opportunities/](http://www.songsummit.com.au/opportunities/) and uploading up to three original songs. Entries are now open and submissions close at 5pm on Friday the 20<sup>th</sup> of April, 2012.

Song Summit 2012 is being held on the 26<sup>th</sup> – 28<sup>th</sup> of May at the Darling Harbour Convention Centre in Sydney and is the leading industry conference for singer songwriters across Australia.

Jamm for Genes is the music initiative of Jeans for Genes, the national fundraiser for the Children's Medical Research Institute, which undertakes vital research into genetic diseases affecting children. Jamm for Genes is offering aspiring young Australian artists a platform to receive amazing national exposure and become ambassadors of the campaign by entering Jamm for a Cause. *"This is a fantastic opportunity for musical artists to align themselves with one of Australia's most popular and iconic fundraising campaigns and gain invaluable exposure within the music industry,"* said Nickie Flambouras, the Jamm for Genes Program Manager.

If music is in your genes, get involved today. Jamm for a Cause and help create a healthier and brighter future for children.

Log on to [www.songsummit.com.au/opportunities/](http://www.songsummit.com.au/opportunities/) for more information on Song Summit and for your chance to win. All entries also go in the running to win an iPad2.

For more information on Jeans for Genes and Children's Medical Research Institute visit:

<http://www.jeansforgenes.org.au>

**About Children's Medical Research Institute**

Children's Medical Research Institute (CMRI) is an independent organisation committed to unlocking the mysteries of childhood disease. Our scientists investigate conditions such as birth defects, cancer, and epilepsy. Our philosophy is that major advances in prevention and treatment come from research into the fundamental processes of life. Our work is made possible by our community of supporters and Jeans for Genes®. For further information visit: [www.cmri.org.au](http://www.cmri.org.au)

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**Jeans for Genes proudly supports Children's Medical Research Institute**